



**San Joaquin County Aviation Advisory Committee (CAAC)
Regular Monthly Meeting (in person)
April 2, 2024, Minutes**

Call to Order: The meeting was called to order at 5:05 p.m. by Chairman Trezza.

Roll Call:

Members Present: Chairman Bill Trezza, Vice Chair Wolfe, Ricky Gill, Mark Plovnick, Steve DeBrum, Spencer Lockwood, Supervisor Patti.

Members Absent: Wes Rhea, David Robb, Jaime Medina, Supervisor Villapudua.

County Staff Present: Richard Sokol – Airport Director, Helene Nussbaumer- Deputy Airport Director, Ani Thomas- Administrative Assistant.

Members of the Public: Pete Sandhu- CEO, Five Rivers Aviation, Jared Yoshiki- AOPA, Tai Rainey- Tenant, Jan Johnson- Tenant, Jim Bombak- Tenant

A motion was made and seconded to approve the minutes of February 27, 2024.

Motion: Gill; Second: Lockwood. Motion carried 7-0.

I. Discussion Items

- A.** Sokol gave an overview of the agricultural air cargo business development efforts. Ongoing discussions with the Port of Stockton Director indicate a potential opportunity. The new Marketing and Business Development Administrator will explore different facets, including refrigerated produce movement, freight forwarder collaboration and revenue generation feasibility to develop a sustainable and successful model.
- B.** DeBrum recommended developing a sphere of influence in the community (50-75 miles around the airport) to ascertain the feasibility of the perishable air cargo business. He volunteered to research the subject.
- C.** Yoshiki in his presentation recommended ideas to reengineer the perception of the airport to a general aviation- friendly facility. Reassess the fee structure to increase small aircraft traffic to the airport. Include on the website information pertinent to prospective pilots and aircraft owners. Create a messaging system to relay the unique selling propositions of Stockton airport as a destination, to the public. Create a sales and marketing pipeline of potential in- town tenants.
- D.** The committee discussed the possible channels of rebranding the airport through creating lines of engagement with the community. The general ideas were to promote sport and holiday events, facilitate airport open house and air shows, host kids and family- friendly activities, commence shuttle bus services and encourage private sector collaboration.
- E.** Yoshiki volunteered to assist to have conversations with FAA during BIL submittal later this Fall, to receive approval for air traffic control tower.
- F.** Sokol outlined a general description about the airport capital improvement presentation scheduled for discussion at the Board of Supervisors meeting on April 9. Upon receiving



approval, next year the airport will implement development plans, including events and activities.

II. Action Items

(Discussion & Decision to Recommend)

None

III. Communications

None.

IV. Review of Written Requests for Future Agenda Items

None.

V. Public Comment (Must complete Public Comment Form)

Members of the public asked questions of Mr. Yoshiki and commented on his presentation.

VI. Miscellaneous

- A.** Gill recommended receiving 4-5 weeks' notice from the airport administration, for filing annual Form 700.

Adjournment: There being no further business, the meeting was adjourned at 6.20 p.m.

Motion: Gill; Second: Plovnick. Motion carried unanimously.

Next Regular Meeting: April 23, 2024, at 5:00 p.m.

This meeting will be in person.