

San Joaquin County Aviation Advisory Committee
Regular Monthly Meeting
May 26, 2015
Department of Aviation Conference Suite #201

MINUTES

Call to Order: The meeting was called to order by Vice Chairman Wolfe at 5:01 p.m.

Roll Call: Members Present: Mike Ammann, Lex Corrales, Bill Filios, Katrina Jaggears, Marla Livengood, Mark Plovnick, Jack Snyder, Supervisor Carlos Villapudua, Supervisor Chuck Winn, Verlyn Wolfe

Members Absent: Bill Trezza, Jack Snyder

Staff Present: Ron Elliott, Harry Mavrogenes, Debbie Vasquez

Minutes of the previous meeting held April 28, 2015 were approved as submitted.

I. Discussion Items

A. Allegiant Airlines Conference Recap

Mr. Elliott reported on his recent trip to Las Vegas on May 6-8, 2015 to meet with Allegiant Airlines officials who expressed their pleasure with the service from Stockton. The Airport was ranked twelfth out of 104 airports that Allegiant currently serves and the airline continues to increase its customer base.

Allegiant also continues to expand its services and anticipates adding additional flights from Stockton to Phoenix-Mesa in the near future. Allegiant officials are considering the possibility of adding LAX service from Stockton.

Mr. Elliott announced that he will be attending the Jump Start Conference May 31 through June 3 in Seattle to meet with various airline representatives. It is hoped that this will assist in securing service to Los Angeles or another Southern California hub. Airport staff will also be comprising an incentive package to present to airline officials during the meeting process.

Mr. Mavrogenes provided an updated report on the following items:

B Facilities Upgrades

1. Runway Lights – The project is almost completed and work continues on drainage improvements. Minimal runway closures occurred over the past couple of weeks to assist crews working on the project.
2. Apron – The apron project is completed and is working well for the airline.

Striping of the area will now serve to accommodate more aircraft should traffic increase at Stockton. Aircraft can eventually be parked “nose” in to house more planes.

3. Pavement Condition Study – A Pavement Condition Study is being conducted by the firm of Reinard W. Brandley who will be evaluating existing asphalt areas on the Airport. The study is anticipated to be completed in approximately eight months.
4. Airport Signage – Airport signage on the corner of Arch Road and Airport Way has electricity and the LED Board is now fully functional. Current advertisers include terminal tenant businesses, Allegiant Airlines and forthcoming scheduled events at the Airport.

The agreement with Digital Sign Network cites that year one the County shall be paid at a rate of 60 percent of gross collected revenue. Years two through four the County shall be paid at a rate of 55 percent of gross collected revenue. Year five the County shall be paid at 50 percent gross collected revenue. It is estimated the signage could generate approximately \$70,000 during year one. The term of the agreement is for five years.

Discussion ensued in regard to the need for additional directional signage in the area of Sperry/Frontage Roadways and also Highway 99 and Interstate 5. Mr. Mavrogenes stated that Airport Administration will be contacting Cal Trans in an effort to secure additional directional signage for the Airport.

C. Status of Capital Funding Sources

1. Current:

- (a) Airport Improvement Program Entitlement Grants – The Airport will be receiving its annual \$1 million FAA entitlement grant. The grant application to fund the updated Airport Layout Plan (ALP) is being presented to the Board of Supervisors on June 23. RS&H California, Inc., full-service airport consultants, are working to identify and prioritize future projects.

The Airport also needs to replace its aging fire truck. The 1975 model does not adequately function and replacement parts are hard to locate for the rig. Crash-fire-rescue vehicles are a requirement of the FAA.

2. Airport Capital Improvement Program Process:

- (a) COG Funding Request Status – Airport officials are working closely with the CAO's Office to comprise a more detailed proposal to include

“pros” and “cons” resulting from implementation of an interim FIS Facility. Once the market has been proven, Airport officials would proceed with construction of a permanent FIS Facility. Implementation of an FIS Facility will serve to enhance parking fees and Passenger Facility Charges (PFCs) with more flights and passengers.

The facility will require staffing of US Customs and Border Patrol and Stockton falls under the realm of the Sacramento Port of Entry.

D. Marketing Plan Discussion

1. Social Media Program – PRX Digital continues to update the Airport website (flystockton.com) and monitors accounts on Face Book, Twitter, etc. for continued promotion and marketing opportunities. To date, the response has been very positive with approximately 1,000 likes per week.

Mr. Mavrogenes recently met with representatives of the Stockton Heat hockey franchise for “trade-out” of advertising opportunities and possibly other organizations associated with the hockey team.

2. Update on China – Mr. Mavrogenes recently met with a delegation from The Zhengzhou region of China in regard to possible international cargo and airline services from Stockton. The Chinese consultant, who is discussing with the Chinese government and various Chinese airlines on our behalf, is now in China but will provide an update upon his return at the end of the month.

E. Mandatory Ethics Training – Past Due April/May 2015

Members were reminded to complete their mandatory Ethics Training as soon as possible.

F. Art & Wine Mixer Sponsored by Stockton Art League, Goodwin Gallery and Art Expressions of San Joaquin

The Airport hosted an art and wine mixer sponsored by various local art organizations on May 19. The Greater Stockton Chamber of Commerce attended and provided a ribbon-cutting ceremony to welcome all three leagues.

Mr. Mavrogenes also announced the forthcoming Wings Wheels and Warriors Car and aircraft show event scheduled for July 19 at the Airport. All types of vintage vehicles and aircraft will be exhibited and food and beverage will be available. The event will be held inside the fence in the area occupied by the previous Flight Center facility.

A discussion ensued in regard to clarification on posting the monthly CAAC agenda and minutes. Mr. Mavrogenes stated that the Airport follows the protocol as outlined by the meetings held by the Board of Supervisors which are posted upon approval. However, the Clerk of the Board does distribute "draft" minutes with the agenda.

Vice Chairman Wolfe made a motion to approve the "draft" posting of minutes along with the agenda and the motion was passed.

II. Action Items

No Report

III. Communications

Articles of interest were forward to members throughout the month.

IV. Review of Written Requests for Future Agenda Items

None

V. Public Comment - (Must Complete Public Comment Form)

None

Adjournment: There being no further business, the meeting was adjourned at 5:46 p.m.

Next Regular Meeting: Tuesday, June 23, 2015
Stockton Metropolitan Airport
Department of Aviation Conference Suite #201
5000 South Airport Way, Stockton, California 95206

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