

San Joaquin County Aviation Advisory Committee
Regular Monthly Meeting
July 28, 2015
Department of Aviation Conference Suite #201

MINUTES

Call to Order: The meeting was called to order by Chairman Trezza at 5:04 p.m.

Roll Call: Members Present: Mike Ammann, Lex Corrales, Bill Filios, Marla Livengood, Jack Snyder, Bill Trezza, Supervisor Charles Winn, Verlyn Wolfe

Members Absent: Katrina Jaggears, Mark Plovnick, Supervisor Carlos Villapudua

Staff Present: Ron Elliott, Debbie Vasquez

Minutes of the previous meeting held May 26, 2015 were approved as submitted.

Mr. Elliott reported on the following items:

I. Discussion Items

A. Jump Start Conference Recap

Mr. Elliott recently attended the Jump Start Air Service Development Conference held June 1-3, 2015 in Seattle, Washington. Mr. Elliott met with airline representatives including: Alaska, SkyWest, WestJet, Volaris, Canadian North, National and Allegiant Airlines. Mr. Joseph Pickering, Air Service Consultant, Mead & Hunt, Inc., accompanied Mr. Elliott to the conference. Approximately 80-100 different airlines attended the event.

Alaska Airline representatives presented an update on its status noting officials are seriously considering expanding into new marketplaces and airports. Allegiant Airlines also continues to expand its routes and is still considering additional destinations.

B. Facilities Upgrades

1. Runway Lights

The runway lighting project is almost completed. Airport Administration will be going out to bid for replacement of existing regulators. It is anticipated the additional cost will be approximately \$50,000.

2. Pavement Condition Study

The Pavement Condition Study is underway and the forthcoming results will be forwarded to Airport Administration. The study will include the general aviation area of the Airport as well. It is anticipated the report will be finalized and circulated in September 2015.

3. Airport Layout Plan

The Airport's full-service consulting firm, RS&H California, Inc., is working on an aerial to update the existing Airport Layout Plan (ALP). It is anticipated the ALP (AIP-35) will be completed in approximately eight months.

4. Airport Signage

The advertising firm, Digital Sign Network (DSN), has a current promotion underway whereby advertising costs will be one half off the normal package rates. The fee includes a six-second advertising display and continues to repeat throughout the sequence. Signage updates are conducted remotely from DSN's office location in Oakdale.

C. Status of Capital Funding Sources

1. Current:

(a) Airport Improvement Program Entitlement Grants – The AIP Entitlement Grant for the ALP has been approved and awarded.

2. Airport Capital Improvement Program Process:

(a) COG Funding Request Status – Airport officials will begin preparation of a loan agreement package with COG for implementation of a temporary FIS facility at Stockton. The item will be presented to the Board of Supervisors for approval in the near future.

D. Marketing Plan Discussion

1. Social Media Program:

The Airport's social media firm, PRX Digital, reported that on average, approximately three to four emails are being received weekly in regard to general Airport questions. The Airport's new website is: www.flystockton.com.

2. Update on China:

Mr. Elliott stated that Mr. Mavrogenes will provide an updated report at the next CAAC Meeting.

E. Mandatory Ethics Training – Past Due

Members were encouraged to complete the Mandatory Ethics Training as soon as possible.

F. Wings Wheels and Warriors Event Recap

The first annual Wings Wheels and Warriors event was held on July 19, 2015 at the Airport and was a huge success. Approximately 125 vintage vehicles and various aircraft were on display. It is estimated that between 800-1,000 individuals attended the event. Supervisor Elliott provided opening statements and welcomed attendees.

The event was sponsored by Mr. Pete Paulsen, Paulsen Productions, and it is anticipated the event will be held yearly at the Airport.

G. Chamber of Commerce Mixer Hosted by Comcast

Comcast, in conjunction with the Greater Stockton Chamber of Commerce, hosted a "mixer" in the Airport lobby area on Thursday, August 6, 2015. The event was very well attended and included catering by Subway.

II. Action Items

None

III. Communications

Mr. Elliott commented on a recent Allegiant Airlines incident that occurred in Fargo, N.D. where an aircraft, low on fuel, requested an emergency landing. Mr. Elliott stated that he would forward the article to CAAC members.

Mr. Mavrogenes will continue to forward various articles of interest to members.

IV. Review of Written Requests for Future Agenda Items

None

V. Public Comment - (Must Complete Public Comment Form)

Mr. Ammann suggested Airport Administration schedule a meeting with the

developer of the Airpark 599 project and CAAC members prior to the end of the year. Further, Mr. Ammann suggested that it be a separate meeting from the monthly CAAC Meetings.

Mr. Filios requested that members be provided an informal breakdown on the current and proposed AIP projects scheduled for the Airport. Mr. Filios further requested that we add a "budget" item to next month's agenda.

Adjournment: There being no further business, the meeting was adjourned at 5:45 p.m.

Next Regular Meeting: Tuesday, September 22, 2015
Stockton Metropolitan Airport
Department of Aviation, Suite #201
5000 South Airport Way, Stockton, California 95206

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